Investing in Stocks

Common Stock

Why Corporations Issue Common Stock

A Form of Equity

Dividends Not Mandatory

Voting Rights and Control of the Company

Why Investors Purchase Common Stock

Income from dividends

Preferred Stock

The Cumulative Feature of Preferred Stock

The Participation Feature of Preferred Stock

The Conversion Feature of Preferred Stock

Evaluating a Stock Issue

How to Read the Financial Section of the Newspaper

Investment Theories